

**The Premier
Discount Card**

**#1 Discount Card
Fundraiser in America!**



Frequently Asked Questions:

(Q) What is The Premier Discount Card ?

(A) The Premier Discount Card is a high quality plastic card that is the same size as most credit cards.

(Q) Are there fee's for participating in this program ?

(A) There are No Fee's to participate in this program. No shipping fee's, No set-up fee's and No art design fee's. Your only cost is the cost of the cards.

(Q) How much profit will our group make ?

(A) You will make between \$8.00 and \$10.00 profit per Discount Card. We are the only Discount Card company that gives you the opportunity to make 100% profit.

(Q) How many Discount Cards should we order ?

(A) We recommend that you start with 10 - 20 Discount Cards per member.

(Q) Is there a minimum # of Discount Cards we have to order ?

(A) Yes... our minimum is only 250 cards.

(Q) Do we have to pay for the Discount Cards before we start our fund raiser?

(A) No... you do not pay any up front money to start your fund raiser.

(Q) How do we pay for the Discount Cards ?

(A) Credit is extended to public and private schools. Credit will also be extended for other organizations with a responsible person assuming liability for payment. Balance is due 30 days after delivery.

(Q) How long should our fund raiser last ?

(A) We recommend a minimum of 1 week and a maximum of 2 weeks. Any longer and your participants tend to loose interest.

(Q) How many offers will be on the Discount Card ?

(A) Minimum of 12 and a maximum of 15 merchants on each card. Any more than 15 merchants and the offers are very hard to read.

(Q) What type of businesses participate ?

(A) There is a very wide range of merchants that participate. Pizza, Tanning Salons, Oil Change,

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Deli's, Movie Rentals and the list goes on. For best results the more food merchants on the card the better the card sells.

(Q) Do we have a say in what businesses are on the Discount Card ?

(A) Yes... We ask you to fill out The Favorite Business list form that we provide you with as many of your favorite businesses that you would like us to contact for your Discount Card. We will contact these merchants first to secure the best offers for your Discount Card.

(Q) How do we get the merchants offers and logo's on the back of the Discount Card ?

(A) We do all of the work for you. We secure the merchant offers and design what logo the merchant would like on the card.

(Q) Can we have our organizations logo on the front of the Discount Card ?

(A) Yes... We will design and print in full color any design you wish. We may need you to furnish us with a high resolution image in a JPEG format.

(Q) Do we need to proof read the Discount Cards before they go to print ?

(A) Yes... We will email, fax or mail to you a proof of the front and back of the card for you to approve before the cards go to print.

(Q) How long does it take before we receive our Discount Cards ?

(A) Once we have secured all of the merchants agreements and the proof has been approved your Discount Cards will be shipped within 10 days.

(Q) When does the Discount Card expire ?

(A) One full year from the fund raiser Kick Off Date.

(Q) Can we return any unsold Discount Cards ?

(A) No... Because the cards are so inexpensive and we give you an additional 20% Free Discount Cards, you are able to keep the cards and sell them for as long as you wish or use them as prizes.

(Q) Will Discount Cards be provided for the participating merchants ?

(A) Yes... We will provide 2 complimentary Discount Cards for each participating merchant along with a thank you letter as soon as your Discount Cards are delivered.